

April, 2006

Greater Houston Builders Association
Prism Awards



Hank Van Joslin, was recently named Builder Salesperson of the Year by the Greater Houston Builders Association. The award was presented to him at the 30th annual Prism Awards ceremony held at the Hobby Center for the Performing Arts. The Prism Awards recognize the building industry's top professionals and companies for their outstanding efforts in the categories of people, production and promotion.

After a 20 year hiatus from the Houston real estate market, Van Joslin swept the Builder Salesperson Awards categories for 2005. He was named Builder Salesperson of the Year by The Woodlands Development Corporation, Village Builders New Homes Consultant of the Year and the GHBA Builder Salesperson of the Year.

In January 2005 with 158 lots, Van Joslin opened the new neighborhood of Archwyck in The Woodlands for Village Builders. After a few short months his model home park was completed and by year end he successfully sold 129 homes or 82 % of his inventory totally over \$29 million in sales. He has been tapped to open yet another new neighborhood in The Woodlands in May which is Venterra. Here he will continue selling Village Builder's Sterling Series. These proven designs ranging from 2,200-2,700 square feet are sure to remain as top sellers in The Woodlands with Van Joslin as their spokesperson.

Hank Van Joslin joined the Houston real estate market with Ryland Homes in 1981 and was named Salesman of the Year for Ryland that year. When the Houston real estate market experienced a downturn, he used his marketing and sales expertise in the food industry to build the Unimark Group, a manufacturer of refrigerated and canned fruits, which he took public in 1994 and then was bought by Del Monte in 2000. Van Joslin also has served as a consultant to the USA and international food manufacturing, trading and distribution companies.

For more information:

Rita Kelly
Kelly Communications
281.296.9129